ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,

Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of ICICI Prudential Dynamic Bond Fund, ICICI Prudential Fixed Maturity Plan - Series 53 - 3 Year Plan B, ICICI Prudential Interval Fund - Quarterly Interval Plan II, ICICI Prudential FMCG Fund, ICICI Prudential Equity - Arbitrage Fund, ICICI Prudential Blended Plan - Plan A and ICICI Prudential Balanced Advantage Fund (the Schemes)

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved December 27, 2013 as the record date for declaration of dividend under the dividend option under the plans of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on December 27, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on December 19, 2013 (₹ Per unit)
ICICI Prudential Dynamic Bond Fund#		
Direct Plan - Quarterly Dividend	0.0920	10.1768
Regular Plan - Quarterly Dividend	0.0922	10.1681
ICICI Prudential Fixed Maturity Plan - Series 53 - 3 Year Plan B#		
Dividend	0.05	10.4950
ICICI Prudential Interval Fund - Quarterly Interval Plan II#		
Retail Dividend@	0.2138	10.2397
Regular Plan - Dividend	Entire Distributable	
	Surplus as on record date	10.2186
ICICI Prudential FMCG Fund		
Regular Plan - Dividend	4.00	56.62
ICICI Prudential Equity - Arbitrage Fund		
Direct Plan - Dividend	0.0569	13.7952
Regular Plan - Dividend	0.0534	13.7403
ICICI Prudential Blended Plan - Plan A		
Direct Plan - Dividend	0.0585	13.5323
Regular Plan - Dividend	0.0552	13.4893
ICICI Prudential Balanced Advantage Fund		
Direct Plan - Monthly Dividend	0.06	11.21
Regular Plan - Monthly Dividend	0.06	11.13

[#] Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Schemes on December 27, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Date: December 21, 2013 **Authorised Signatory**

No. 014/12/2013

Sd/-

Place: Mumbai

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

[@] The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.